

Left Brain and Right Brain Qualities Check Lists

*(Excerpted from Right Brain Express, Right Brain Strategy Grids.
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Check these vectors to see if more strategy variables/innovations are prompted for your development of strategies.

LEFT BRAIN

- By-the-book
- Routine
- Rigid Mind
- Low Risk Taking
- Non-collaborative
- Individual Self Focus
- Cog-Like, Unaware of Others
- Difficulty Adapting to Change
- Inflexible
- Logical
- Linear (Straight Line Thinking)
- Non-Intuitive, Less Sensory Awareness
- Short-Term Quarterly Focus
- One-Step-at- a-Time, Hard Work
- Repetitive Work, Ideas
- Looking for Efficient Routine

RIGHT BRAIN

- Creative
- Visionary
- Improvisational Open Mind
- High Risk Taking
- Collaborative
- Team / Client Focused
- Compassionate
- Thrives on Change
- Flexible, Adaptable
- Illogical
- Non-Linear (Outside the Lines Thinking)
- Intuitive, Extrasensory Awareness (ESP)
- Long-term Focus, Insight
- Quantum Leaps, Exciting Work
- Non-repetitive Work, Ideas
- Looking for Genius

Integrate the vectors for Whole Brain Strategy development using RBA Right Brain Strategy Grids.

Right Brain Aerobics: Right Brain Strategy Grid Practice

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